



THE CROWN BY THE NUMBERS

- Royal Coffee, Inc. was founded in **1978**. The Crown project began in **2015**.
- The Crown build took **4** years and opened to the public in 2019.
- Royal Coffee, Inc. has **56** employees. The Crown has **10** full time employees.
- The Crown's **10** employees have over **75** years combined experience in the coffee industry and there are:
 - **3** Q Graders on staff, **1** Q instructor & **1** Q instructor in training
 - **3** Specialty Coffee Association Instructors
- The average **22-lb** Crown Jewel box comes equipped with a **5-part** detailed analysis covering the coffee's origin story, green coffee analytics, roast analysis, brew analysis & detailed taste analysis
- Each Crown Jewel analysis typically includes **1700+** words of rich information
- The Crown is **3,880** square feet and has **5** independent rooms:
 - Tasting Room
 - Presentation Room
 - Brew Lab
 - Roast Lab
 - Green Room
- The Tasting Room's modular, blackened steel shape-shifting bar, "[Naaga](#)" was inspired by a serpent-like form found in Indic folklore and can be arranged in **5** themes: Nike swoosh, U shape, Circle, straightling and a right angle
- The Crown has a diverse array of equipment used for retail, training & teaching including:
 - **9** Espresso Machines
 - **16** Grinders
 - **3** Production Roasters
 - **4** Sample Roasters
 - **2** Home Roasters
 - Countless Hand Brewing Tools
 - **14** taps, **10** in the Tasting Room. **4** in the Brew Lab
- **2** Projectors, **133"** in the Presentation Room. **92"** in the Brew Lab